LOOKING FOR REALTIME TRAINING

APPLY

DIGITAK MARKETING ONLINE TRAINING

Get Trained By Agency Experts





- Digital Marketing Overview & principles
- Understanding of website (website, domain, hosting, create website)
- SEO(search engine optimisation)
- SEO Introduction
- Keyword Research
- On-Page Optimisation
- Local SEO
- Off-Page Optimisation
- Reporting
- SEM(search engine marketing/Adwords/PPC)
- Google ads Introduction
- Account Setup and Account Structure
- Ad Rank and Quality Score
- Search Ads
- Display Ads
- Youtube Ads
- Mobile App Ads
- Reports
- SMM(social media marketing)
- Facebook Instagram Marketing
- Linked In Marketing
- Quora Marketing
- Email Marketing
- Introduction
- Email Marketing Tools
- List Building
- Template Creations
- Campaign Deployment
- Report Analysis
- Youtube SEO
- Google Analytics
- Search Console
- Affiliate Marketing
- 3 Real Time Project
- 45Hr Live Sessions
- Job Assistance
- Certification



